

Alexander J. Masotto

Associate



901 Main Street Suite 4000 Dallas, TX 75202 TEL: (214) 749-4229 AMasotto@zellelaw.com

PRACTICE AREAS

- Insurance
- · Property Insurance

BAR AND COURT ADMISSIONS

- State Court: Texas
- U.S. District Courts: Southern, Northern, Eastern, and Western Districts of Texas

EDUCATION

- Southern Methodist University, Dedman School of Law, J.D., *cum laude*, 2021
- Southern Methodist University, Cox School of Business, M.B.A., Finance, 2021
- University of Texas at Tyler, B.B.A, Business Management, *summa cum laude*, 2018

Alex is an associate attorney in Zelle's Dallas office, where he represents global insurance companies surrounding first-party property insurance claims. Particularly, his practice focuses on researching and providing in-depth analysis on complex insurance claims before and after suit is filed. He also has considerable experience analyzing and advising clients on breach of contract claims, violations of the Texas Insurance Code, and the Texas Deceptive Trade Practices Act.

Prior to joining Zelle, Alex was an associate at a regional law firm where he advised and represented international insurers relating to specific first-party property insurance claims pre-suit and in litigation. Alex received his J.D. from Southern Methodist University, Dedman School of Law in 2021, where he graduated cum laude and served as the vice president of the Student Bar Association as well as an articles editor for the International Law Review Journal. While in law school, Alex received the 2021 Ben Love Scholarship through the Insurance Law Section of the State Bar of Texas.

ARTICLES & PRESENTATIONS

"Another One Strikes the Dust: Presuit Notice to Third-Party Adjuster Does Not Comply with Section 542A.003(a) of the Texas Insurance Code," *The Zelle Lonestar Lowdown*, March 19, 2025, author

"Southern District of Texas Holds Benefits-Lost Rule Inapplicable, Alleged Delay in ALE Payments Not an "Independent Injury"," *The Zelle Lonestar Lowdown*, February 19, 2025, author

"With a Gap in the Pleadings and Extrinsic Evidence Unavailable,' the Insurer has a Duty to Defend," *The Zelle Lonestar Lowdown*, January 16, 2025, author

"Appraisal Panel Acted Within its Rights when Considering Causation," *The Zelle Lonestar Lowdown*, December 18, 2024, author

"Appraisal Not Appropriate Until the Insured Cooperates with the Adjustment" *The Zelle Lonestar Lowdown*, October 9, 2024, author

"Simply Providing a Contractor's Estimate Fails to Satisfy the "Specific Amount Alleged to be Owed by an Insurer" Requirement Under Section 542A.003(b)(2)

Alexander J. Masotto



of the Texas Insurance Code" *The Zelle Lonestar Lowdown*, October 9, 2024, co-author

"The Protracted Battle over Obamacare: Supreme Court Rules in Favor of Healthcare Insurers Under the Affordable Care Act," *State Bar of Texas Insurance Law Section*, August 11, 2020, author

PROFESSIONAL AFFILIATIONS

Dallas Bar Association

Dallas Association of Young Lawyers

Insurance Law Section of the State Bar of Texas

Dallas Insurance Law American Inn of Court, Associate Member (2024-present)

COMMUNITY SERVICE

Seay Tennis Center - Volunteer